



## **CUSTOMER SUCCESS STORY**

## **PAK QATAR**

Pak-Qatar Family Takaful Limited (PQFTL), the first and largest dedicated Family Takaful Company in Islamic Finance industry. PQFTL is a progressive and a technology-driven Shari'ah Compliant organization providing innovative Takaful solutions in Pakistan since 2007.

## **Problem Statement**

Pak Qatar being the largest dedicated Family Takaful Company in Islamic Finance industry stores the large amount of data and thus analytical reporting of such big data becomes problematic for users. So, what they needed was an analytical reporting too in which sufficient information would be made available to PQFTL and equip decision makers is relevant insights for efficient decision making.

## **Solution**

Inseyab offered a series of consulting & training services to PQFTL in order to familiarize their IT team for the effective usage of Oracle Business Intelligence. Moreover, this consultation aimed to provide PQFTL with the knowledge of ETL, Data Marts, Data Warehousing, and Reporting/Dashboarding from an analytical processing standpoint.

In addition, a series of sessions and mentorship around the same tool allowed PQFTL to be self-sufficient for its BI requirements at a fraction of the cost, while still being able to generate a more accurate understanding of the value of the solution with the help of fulfilling practical and dynamic reporting needs.