



Al Etihad Credit Bureau is a Public Joint Stock Company wholly owned by the UAE Federal Government. As per UAE Federal Law No. (6) of 2010 concerning Credit Information, the company is mandated to regularly collect credit information from financial and non-financial institutions in the UAE. Al Etihad Credit Bureau aggregates and analyzes this data to calculate Credit Scores and produce Credit Reports that are made available to individuals and companies in the UAE.

Problem Statement

ECB wanted to integrate a BI tool with their existing system for data analysis purposes. For this, they were in search of a comprehensive BI tool that could meet their requirements.

Solution

Inseyab proposed MicroStrategy as the BI tool of choice. Following were the tasks accomplished by Inseyab for ECB:

- 1. MicroStrategy Installation of their existing system
- 2. Creation of Active Directory Users
- 3. Training of MicroStrategy for Self Service BI requirements

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