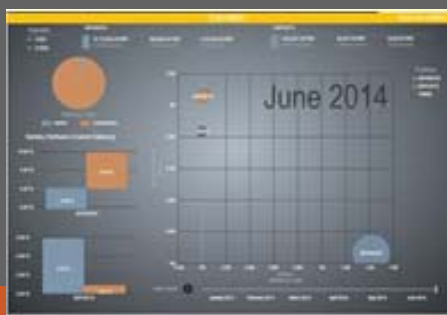


Soneri Bank is one of Pakistan's commercial banks, with branches across Pakistan in major metropolitan areas. Its head office is in Karachi. Soneri Bank's IT department is responsible for generating business reports for Bank's day to day business needs. The bank is utilizing wide range of applications with multiple data sources that have complex data structure and architecture.

### Problem Statement

It was a challenge for the IT department to provide reports at industry standards as the system was taking too long to generate required information. Taking days and sometimes weeks to gather data from sources to fulfill executive requests. They needed a solution that provides integrated visualization insights with respect to their Line of business (LOB) application that minimizes the work load assigned to IT business analyst by adopting self-service BI approach, thus facilitating regular tasks and entertaining reporting requirements of irregular needs of high numbered-reports. Current reporting tools were not sufficient to fitful decision-making criteria, they lack platform-orientation, integrity and output-intelligence.



## Solution

Inseyab provided a Microsoft BI stack to Soneri Bank as well implementing current industry standards and approaches over MS SQL data sources. Cubes were designed using multidirectional Analysis Services. This process made data sources ready for Power View reports generation over SharePoint 2013.

By using the Power BI integration mode with SharePoint 2013 and MS SQL 2012 SP1, business users are now able to utilize real time data according to their privilege authority that ensured data integrity, security & reliability, and user-friendly approach. This is best achieved by using SharePoint technology that is web based and user friendly.

A number of dashboards built over the Power View in SharePoint that mostly related to the strategic business objectives for decision makers, supported by multilevel of dropdowns to reach the pain factor and responsibility expressing all geographical slicing. These dashboards are as follows:

