STC
الاتصالات السعودية

انسياب
inseyab
ماوراء البيانات | Beyond Data

STC Channels is the leading and one of the largest Telecom distribution companies in the Middle East with operations in Saudi Arabia, Bahrain and Oman. Established as a partner of choice for Telecom companies, STC Channels enables connectivity with customers and reaches out to markets with a dynamic range of services and products.

Problem Statement

STC Channels required the consolidation of information contained in their Oracle E-Business Suite epositories. They needed for this consolidated information from different modules to be then utilized into meaningful visualizations that could aid in the optimization of their day to day operations.

Solution

Inseyab met the above mentioned key requirements by providing Inseyab's flagship Product Konnectalytics. Konnectalytics is a solution that connects to Oracle EBS modules, gets all data stored in the application, stores it into a Data Warehouse and presents it in easy to use, feature rich, insightful analytics Dashboard. Topped up with Microsoft Power BI layer for insightful dashboards to be viewed by operational, managerial and executive users throughout the company. Sourcing data from Oracle Databases, primarily from Finance and Inventory module under Oracle EBS ERP, and Sales & POS transactional data from E-dealer and Excel Sheets, Konnectalytics allowed centralized BI capacity to deliver intuitive, interactive, pixel-perfect reports and near real-time dashboards to represent relevant data. This enabled managers and executives to take informed decisions by viewing actionable information.

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