

CUSTOMER SUCCESS STORY

Public Investment Fund (PIF)

The Public Investment Fund (PIF) is a sovereign wealth fund owned by Saudi Arabia, founded for the purpose of investing funds on behalf of the Government of Saudi Arabia. It invests in specific projects through equity, loans or guarantees, and allocations of public funds. The PIF also provides medium and long-term loans to the large-scale government and private industrial projects. The PIF invests in the fields of telecoms, aerospace, energy, green technologies, and security, seeking a focus on housing finance, renewable energy and information technology.

Problem Statement

PIF envisioned that the need for outputs from the manual data sources would continue to grow and the platform should continually support PIF business. As a result, PIF wanted to ensure that the foundations of the data collection automation are robust enough to accommodate the growth in user needs. Thus, for this purpose and to extract insights from their data, PIF wanted to put in place a BI platform to fulfil their needs.

Solution

In order for PIF to realize this goal, Inseyab provided PIF with a platform where by an automated data collection mechanism was put in place where data from manual source would be punched into custom developed web forms and the destination database would be updated accordingly. On top of this data, insightful visualizations were developed to equip key personnel with important information that could help decision makers make key decisions more efficiently. Besides this, a robust knowledge transfer process was put in place to facilitate users in all aspects of the solution.