

## CUSTOMER SUCCESS STORY

### Jubilee Life Insurance

Jubilee life Insurance is one of the leading insurance companies in Pakistan. The Company is engaged in life insurance, carrying on non-participating business. In accordance with the requirements of the Insurance Ordinance, 2000, the Company has established a Shareholders' fund and following statutory funds in respect of each class of its life insurance business.

### Problem Statement

Data is very crucial and important as it is related to clients with insurance policies. Mainly, the problem the company faced is to gather and store this large data and represent it in terms of traditional reports and dashboards as all these activities has the basic purpose to perform various types of data analysis. So, there was a need of building and implementation of DW in accordance with the provision to support both structured and unstructured data sources

### Solution

In order to cater the above stated issue, Inseyab had access their data from around 9 sources which include HCIS, EBS, Takaful etc.

In addition, Inseyab had proposed the technology stack on the basis of several products like Oracle Database which is a multi-model database management system, Oracle Data Integrator which is an ETL tool, Oracle Golden Gate which enables the real time capture, Oracle Business Intelligence (OBI) which enables customers to uncover new insights etc. Moving forward, Inseyab had approached an AID framework to acquire a common set of expectations for all involved stakeholders and bottom up (agile model) methodology that will consolidate the iterative phases of the project.

Lastly, in terms of corrective maintenance Inseyab not only conducted several analyses like root cause analysis, bug fixes etc but also give the support system prioritization approach so if any problems faced.